

Poster Pricing Guide

- + posters can be printed any size up to 20" x 26"
- + printing can be done with handset wood type, metal type, photopolymer plates, or magnesium blocks. all prints are hand letterpressed.
- + an additional plate charge will be applied for any photopolymer or magnesium blocks (price varies by size)
- + poster pricing is based on one color. for each additional color, add \$75
- + additional costs for specialty papers and shipping
- + limited edition posters are signed and numbered

<u>QUANTITY</u>	<u>50</u>	<u>100</u>	<u>150</u>	<u>200</u>	<u>250</u>
	\$300	\$550	\$750	\$800	\$875

For example: 100 three-color posters would cost \$550 + \$75 + \$75 = \$700, or approximately \$7.00 per poster.

Mohawk Press Price Guide

The in-house printers at the WNY Book Arts Center take on letterpress and screenprinting jobs in order to help fund operations. These jobs are done under the name Mohawk Press. If you are interested in having something printed by Mohawk Press; we welcome you to schedule a consultation. We will happily review the project you have in mind and try to help you realize it.

Note that Mohawk Press does not normally take on commercial jobs like wedding invitations, business cards, etc, but if you have something special and unique in mind, by all means let us know! We're always up for something new and challenging, but we really love music packaging, posters, and book covers.

If you're looking for standard printing or high-volume printing, we'd be happy to refer you to many of our great commercial printing friends (they do fantastic work too).

Contact info@wnybookarts.org for more information.

Business Card Pricing Guide

+all printing is done with handset metal and wood type and antique ornaments from the studio collection. all prints are hand letterpressed

+additional plate cost for photopolymer plates or magnesium blocks

+one color on each side of a card is considered a two-color run

+for each additional color, add \$50

+additional costs apply for specialty papers, trimming, shipping

<u>QUANTITY</u>	<u>100</u>	<u>200</u>	<u>300</u>	<u>400</u>	<u>500</u>
	\$200	\$350	\$450	\$500	\$550

For example: 200 two-color business cards would cost \$350+ \$50 = \$400, or approximately \$2.00 per card.

100 one-color business cards would be \$200, or approximately \$2.00 per card.

Music Packaging Pricing Guide

+all printing is done with handset metal and wood type from the studio collection. all prints are hand letterpressed

+additional plate cost for photopolymer plates, magnesium blocks, or incorporating computer generated artwork

+one color on two different sides of a layout is considered a two-color run

+for each additional color, add \$75

+additional costs for specialty papers, die-cut packaging, foil stamping, trimming, shipping

CD POCKET SLEEVES

<u>QUANTITY</u>	<u>100</u>	<u>200</u>	<u>300</u>	<u>400</u>	<u>500</u>
Blank	\$150	\$180	\$210	\$240	\$270
One Color	\$300	\$365	\$430	\$495	\$560

We also do packaging for 7"s, LP's, and other music formats! Just ask us, and we'll give you an overview of pricing for blank media and printed media.