

Why Sponsor Buffalo BookFest?

BUFFALO BOOKFEST AT THE WNY BOOK ARTS CENTER

468 Washington Street in downtown Buffalo, Saturday, July 26, 2014 / 11am - 5pm

Buffalo BookFest is an annual, day-long festival dedicated to printing and the book arts. The festival features an artists' market and a complete schedule of adult and kid-friendly, hands-on demonstrations of the book arts, including outdoor steamroller printmaking! All proceeds from this event benefit WNYBAC, a 501(c)3 not-for-profit organization.

• REACH POTENTIAL CUSTOMERS & CLIENTS

Over the past two years, Buffalo BookFest attracted over 500 attendees from all over Western New York. These individuals, ranging in age from 5-75 years old, attended this festival because they believe in WNYBAC's mission of providing a greater understanding of printing and book-related arts through education, creation, and exhibition for a broad and diverse community. Attendees came to shop the artists' market, participate in free hands-on workshops, and watch the steamroller printing spectacle. These folks are community-minded and excited to support local businesses like yours!

• BRAND RECOGNITION

Associating your company logo or name with a free & local arts event lets people know that your business is proud to support the Western New York community. Depending on your sponsorship level, your logo and company name will appear on a myriad of promotional materials, including our website, sponsor spotlight Facebook posts, event program, event handbills, and more! As a Bookbinder, Typesetter, or Steamroller Sponsor, you are invited to set up a table at the festival promoting your business or selling related goods!

• TAX BENEFITS

As a sponsor of WNYBAC's Buffalo BookFest, you are contributing to a 501(c)3 not-for-profit organization and 100% of that contribution is considered tax deductible.