



WNY  
BOOK ARTS  
CENTER

## ARTWORK SUBMISSION GUIDELINES

12th Annual Members' Show

### THINGS TO KNOW BEFORE SUBMITTING!

- Artists may submit up to three pieces in any medium.
- Artwork can be framed or unframed.
- Artwork may have been created at any time, but recent work is encouraged.
- Artwork will be displayed online at [WNYBOOKARTS.ORG](http://WNYBOOKARTS.ORG) in a virtual gallery
- We ask for at least three photos of each piece:
  - 1 full view (required)
  - 2-3 detail shots (required)
  - 1-2 extras (this can be a work-in-progress shot, a shot of your materials, studio set-up, or a photo of you in your studio or with your piece (optional)
- Please refer to the guide on this page when photographing your artwork
- To accompany the photos of your piece, we request a 2-3 sentence description of your artwork, with an optional inclusion of an artist statement (please see artwork submission form)
- Artwork can be for sale or listed as not for sale (NFS). Book Arts will retain a 30% commission on any work sold. Artists will be paid via check for any sold work.
- If a piece you submitted is sold, Book Arts will contact you and arrange for your artwork to be dropped-off at our downtown location when conditions allow. Book Arts will arrange pick-up with the buyer.
- Please email [curious@wnybookarts.org](mailto:curious@wnybookarts.org) if you have any questions pertaining to your submission.

### PHOTOGRAPHY TIPS & TRICKS

- Files must be square and at least 1200 x 1200 px and 300DPI
- Accepted file type: JPG
- Make sure to light your piece well. Natural lighting is best & preferred!
- For the main image, use a neutral & plain background. White or gray is preferred.
- If your piece is framed with glass, try taking the glass out to avoid reflections (even tho we love your face, this is about the artwork!)
- Make sure the colors in the photo are as true to the real thing
- When capturing detail images, focus on textures, colors, or other variations that make your piece unique. Even the framing! (if applicable)
- Shoot your artwork at eye level. If your piece is lying flat, make sure to be directly above.
- Get creative with it! Shoot your piece hanging in your living room or studio. Pose with your piece! In-progress shots are also welcome!
- It's okay if you don't have access to a professional camera! Nowadays, the cameras on our phones produce great quality shots with advanced editing technology. Just make sure your piece in focus with ample lighting and you've got a star!